

# January 2018 Newsletter





### **SDAFC Board of Directors**

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Derek Ricci, Special Director At Large Brown County Fair 400 24<sup>th</sup> Ave NW, Aberdeen, SD 57401 fair@browncounty.sd.gov P: 605.626.7116 www.thebrowncountyfair.com

## SD Fairmen's Hall of Fame Richard Taulelle



Scott Wick presented the award to Richard Taulelle of Tauelle Concessions. Richard is one who goes out of his way to provide value and help give guidance on realistic ways fairs can help the concessioners to get better and help educate fairs when an idea looks good in theory, but not practical to execute. He is also first to donate without concern for 'what is in it for him'.

Richard has been a long standing member and past president of the Midwest Showman's Association which serves Minnesota, SD, ND, Iowa and Wisconsin. Richard got his sart with SD Fairs in 1987, developing a route with the Sioux Empire Fair, Brown County Fair and SD State Fair. Richard with his wife and business partner Rita working side by side since 1982. They have 3 children; 1 son, Nick who is following in dad's footsteps and 2 daughters. Richard was nominated and awarded not just because of his leadership, but through service of being a productive member that moves an organization forward.



### **Event Person of the Year-Lavonne Meyer**

Lavonne joined the Turner County Fair Board in 1996 as the 4-H family extension and consumer specialist. After 4-H for extension advisors changed in the state, Lavonne continued to serve on the board. In 2016, Lavonne took over as the Turner County Fair Manager. As manager, she was an instigator in bringing in a new farm building and a new key system to all buildings on the grounds.

Lavonne has attended the Dakota Fairs convention in North and South Dakota, as well as Zone 4 meetings.

Lavonne Meyer has 3 children, 2 daughter-in-laws, a son-in-law, and 7 grandchildren.

Congratulations to those who won and to all those who were nominated!
You're doing something great – Keep it up!

# Mark your Calendar for these important Dates:

February 6-10

Watertown Winter Farm Show

Watertown, SD

watertownwinterfarmshow.com

March 18—21

Zone IV Meeting

Grand Forks, ND

Make sure to send the Executive Secretary the dates of your event as soon as you know it—it's hard to advertise TBD. This includes any changes please; personnel, address, phone, etc.

# Event Person of the Year Julie Hammer

Derek Ricci, Brown County Fair, presented the award to Julie for being a key member of the ticketing staff at the Brown County Fair. Her duties included running the ticket sales, training the temporary staff and working tirelessly to ensure that all revenues matched starting her work hours prior to the first shift working well after midnight; handling it all with very little direction.

Julie is married to Greg Hammer. Julie worked many years at the Sioux Empire Fair handling volunteers, to exhibits to agriculture.



#### Newsletter info:

Newsletters are published quarterly. The next newsletter will come out in April. If you have an article or ad that you want included, make sure to get it to the Executive Secretary no later than the 15th of March.

Newsletters can be mailed or emailed. If you have trouble getting your letter, contact Georgia. It's preferred to email them, but more important that you receive it!

### New Executive Secretary for South Dakota Association- Georgia Smith

Georgia Smith is the new Executive Secretary for the SD Association and started her new position in January 2018. Familiar with the ND/SD Fairs Association, since her husband Kurt has been the Brown County Fairgrounds Manager for the past 17 years; Georgia has had the opportunity to assist with the Brown County Fair in various capacities along with attending conventions.



Georgia brings skills to the organization such as developing ideas and creating events, fundraising, organization, working with volunteers, public speaking, and communication equips her with skills needed.

Georgia and her husband Kurt live in Frederick, SD with their 4 dogs and 2 cats. The couple has 2 daughters and 3 grandsons. Currently, her 'real job' is at Sunset Memorial Gardens cemetery in Aberdeen, SD as Office Manager, Pre-Need Advisor & Sales. She also works part-time as manager of the Aberdeen Elks Lodge #1046.

Georgia is honored to be given this opportunity to work for such a great group of dedicated volunteer professionals. She looks forward to knowing everyone on a more personal level. She asks everyone to please be patient while she learns the 'ins & outs' of the position and duties.





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SD Association of Fairs & Celebrations 37971 115th Street Frederick, SD 57441

#### WWW.SOUTHDAKOTAFAIRS.COM

### Strength in Numbers

We all know of great events in our community or region that would benift from your experience. They may even grow by having access to our member associates' skills and talents. Are <u>you</u> telling them about the SD Assocaiton of Fairs & Celebrations?

Membership is everyone's job. We all benefit. We become stronger. We help each other grow. We learn from each other. We can enhance our businesses and events by sharing 'best practices' from each other.

An Association with a strong membership ensures our voice is heard on topics that impact our industry and our opinion is sought.

It becomes our job to invite events, celebrations, festivals, fairs as well as those who provide services to become a member. Please contact the Executive Secretary if you would like some brochures with info of the Association and membership benefits and/or applications to provide to potential members.



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