

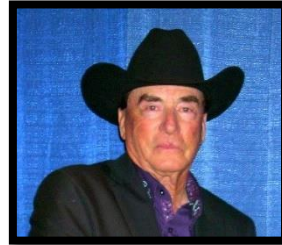


National Independent  
Concessionaires Association, Inc.  
"Together We Can!"

# January - March 2019 Newsletter



Website: [southdakotafairs.com](http://southdakotafairs.com)  
Email: [sdfairs@gmail.com](mailto:sdfairs@gmail.com)  
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## My View from Under the Brim

*(Pulled low in the River Breaks of Western Potter County)*

**By Dale Nauman, SDAFC President**

## SDAFC Board of Directors

Dale Nauman, President & Director at Large  
Potter Co. Fair  
205 E. Commercial, Gettysburg, SD 57442  
[T7r@venturecomm.net](mailto:T7r@venturecomm.net) P: 605.769.1228

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Theatrical Media Services, Inc.  
7510 Burlington Street, Omaha, NE 68127  
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South Dakota State Fair  
1060 3<sup>rd</sup> St. SW, Huron, SD 57350  
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[www.sdstatefair.com](http://www.sdstatefair.com)

Dana Matthies, District II  
Turner County Fair  
27008 455<sup>th</sup> Ave, Parker, SD 57053  
[mdmatthies@svtv.com](mailto:mdmatthies@svtv.com) P: 605.929.6700  
[www.turnercountyfair.com](http://www.turnercountyfair.com)

Doug Hofer, District III  
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PO Box 271, McIntosh, SD 57641  
[doughofer@hotmail.com](mailto:doughofer@hotmail.com) P: 605.273.9283

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702 N 4<sup>th</sup> St, Ipswich, SD 57451  
[racewestawards@gmail.com](mailto:racewestawards@gmail.com) P: 605.380.5707

Derek Ricci, Special Director At Large  
Brown County Fair  
400 24<sup>th</sup> Ave NW, Aberdeen, SD 57401  
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[www.thebrowncountyfair.com](http://www.thebrowncountyfair.com)

**Dear Santa,**

***I've been good all year! Well, most of the time! Some of the time! Part of the time! Once in a while! Never mind, I'll buy my own stuff!***

Holiday Greetings to Everyone!

Hopefully everyone had a good Christmas with Family and Friends. It seems that this time of year is when we get to see some of those that don't have the opportunity to visit as often as they would like. It is a good time!

First of all, a GREAT BIG THANK YOU to the ND Association for yet another tremendous and educational convention in Bismarck in 2018. It is always great to visit with eh friends and make new acquaintances. Thank you North Dakota! (Brian should remember to bring and wear his colors.)

Closing out 2018 and bringing in 2019 is when we start thinking and planning about the events that will be happening in the coming year. It is never too early to set dates for your fairs, events celebrations and other exciting things; whether it be annual or new events that you plan. Also keep in mind, now is the time to contact your previous sponsors and make a list of new sponsors that may be interested in supporting your event for the 2019 year. If you are adding new things to your venue, use that to spark some interest from sponsors you have not had before. It's not a bad idea to try and add events which relate to potential sponsors in your area to encourage participation.

The SDAFC board will be scheduling several planning meetings to prepare the agenda for the 2019 convention in Aberdeen. We need to be thinking about a theme and topics of education with quality presenters. Hopefully we can have suggestions on topics that we have not had before but still be relative to, not only fairs but other events and celebrations that are happening in your area. Put on your thinking caps and come up with some good ideas,

**Changes?** Make sure to send the Executive Secretary dates of your event as soon known as well as any changes to your organization.

**SD Association of Fairs & Celebrations**  
37971 115th Street, Frederick, SD

**Newest Members Welcome!**

Fall River County Fair

Aug. 1-4, 2019

Edgemont, SD – 605.890.1224

FallRiverCountyFair.org

Sandborn County Achievement Days

August 2019 - TBD

Forestburg, SD – 605.796.4380

SandbornCounty@sdsta.edu

Funky Finds Fest

Sept 21, 2019

Leola, SD – 605.351.4502

Facebook: ArtsC

**Newsletter Ad Space Available**

If you are interested in advertising in our SD Association of Fairs Newsletter, there is space available! It's a great way to reach people for a low cost. These newsletters are mailed and emailed to approximately 250 people per issue; representing 40 plus fairs and celebrations. Cost is for 4 publications; covering a year. Art ready copy is needed, and the ad must be emailed in jpg format.

1/16 page (3 1/2" wide by 1 1/4" high) \$37.50

1/8 page (3 1/2" wide by 2 1/2" high) \$75.00

1/4 page (3 1/2" wide by 5" high) \$150.00

1/2 page (7 1/2" wide by 5" high) \$300.00

Please contact Georgia at  
[SDFairs@gmail.com](mailto:SDFairs@gmail.com) to reserve your space.

***Secretaries Report By Georgia Smith***



I'm hoping everyone had a wonderful holiday season! Wow, another year already—they say time flies when you're having fun, so we must be having a blast!

The 2018 Convention is behind us. I do hope that you had a great time in Bismarck. It is unfortunate that the snow also had to come and hamper travel, but that is nothing we can control (*at least for now*). ☺

We are already making plans for the 2019 Convention which will be in Aberdeen. However, I need your input. **Conventions are for you!** Conventions are a place to learn, share info between peers, make new friends, get excited about the next season and allows you to 're-charge' your batteries.

As we plan the convention, we need to know what you want to learn about. It is no secret that South Dakota's attendance at conventions is low and this needs to change. I need your input as to what it is that keeps you from attending or what is needed to make you attend. Is it the topics, are conventions getting stagnate, do you feel 'you've done that - been there', is it cost, are the topics not interesting or not pertain to you? We need to know and as soon as possible so that we have time to make this convention something you *WANT* to attend and *NEED* to make your event better and provides tools for you to do your job smarter—not harder.

There are no forms to fill out. Just write me an email about what we need to include or change to make it an event that you will attend and tell others to attend.

[sdfairs@gmail.com](mailto:sdfairs@gmail.com)

2019 Membership Directories will be distributed in January. Be sure your membership has been renewed and up to date to be included!

**Welcome Newest Associate Members!**

**Cowboy Action Performers  
Entertainment**

**Bismarck, ND 58504**

**[NDGPA@yahoo.com](mailto:NDGPA@yahoo.com)**

**Downtown Events**

**Entertainment**

**Spearfish, SD - 605.644.6726**

**[www.Downtownevents.net](http://www.Downtownevents.net)**

**Illusions Plus/Splat Inflatables**

**Entertainment**

**Billings, MT – 406.690.7530**

**[www.Illusionplus.com](http://www.Illusionplus.com)**

**Creative Community Promotions**

**Entertainment**

**Kearney, NE – 608.234.5283**

**[www.creativecommunitypromotionsllc.com](http://www.creativecommunitypromotionsllc.com)**

**Abrahamson Rodeo Co.**

**Animal/Rodeo**

**Berthold, ND – 701.240.9790**

**[www.abrahamsonrodeo.com](http://www.abrahamsonrodeo.com)**

**Murphy Bros Expos**

**Mobile Amusement Business**

**Tulsa, OK – 918.810.8130**

**[www.MurphyBrothersExposition.com](http://www.MurphyBrothersExposition.com)**

**Mutton Busting**

**Rodeo/Animal**

**Valentine, NE - 402.322.0660**

**Belle City Amusements Inc**

**Mobile Amusement Business**

**Deltoma, FI – 407.399.1831**

**[www.bellecityamusements.com](http://www.bellecityamusements.com)**

**Marty Davis**

**Artist**

**Medford, OR – 541.840.3246**

**[www.martyldavis.com](http://www.martyldavis.com)**

**Haas & Wilkerson Insurance  
Insurance**

**Fairway, KS – 913.432.4400**

**[www.hwins.com](http://www.hwins.com)**

**Welcome Newest Associate Members!**

**TC Hatter & Marcianne**

**Clown Entertainment**

**Luxemburg, WI – 920.866.9227**

**[www.TCHattermarcianne.com](http://www.TCHattermarcianne.com)**

**Saffire, LLC**

**Webites & Ticketing**

**Austin, TX – 512.856.4035**

**[www.saffire.com](http://www.saffire.com)**

**Established Artist Association**

**Entertainment/Musical Performing Groups**

**Somerset, WI – 715.247.3572**

**[www.theDweeps.com](http://www.theDweeps.com)**

**Mobil Pro**

**LED Video Screens/Video Productions**

**ND – 701.356.7770**

**[www.mobilproduction.net](http://www.mobilproduction.net)**

**Crazy Contests from Freddie Prez**

**Entertainment**

**Hillsboro, OR – 661.433.1052**

**[www.freddieprezattractions.com](http://www.freddieprezattractions.com)**

**Brianna Helbling & the Outsiders**

**Entertainment**

**Mandan, ND 58554**

**[www.briannaoutsiders.com](http://www.briannaoutsiders.com)**

**Teno's Tacos/L&M Foods**

**Concessions**

**Huron, SD 605.352.3490**

**[Imdoll@hur.midco.net](mailto:Imdoll@hur.midco.net)**

**Vortex Insurance Agency**

**Insurance**

**Overland Park, KS – 913.253.1215**

**[www.vortexinsurance.com](http://www.vortexinsurance.com)**

**If you would like to include an article in our newsletter, please contact Georgia for additional information and deadlines. There is no cost! We would love to hear from you about your event! Email [sdfairs@gmail.com](mailto:sdfairs@gmail.com)**

## South Dakota Snow Queen Hosting 73<sup>rd</sup> Festival in Aberdeen, January 2019.

By Denise Huber, VP



Pictured is Queen Hannah Sumption and Jr. Queen April Simon who want to invite everyone to the 73<sup>rd</sup> South Dakota Snow Queen Festival. Hosting 73 years of Festivals is quite an accomplishment for our city along with 32 communities in the state of South Dakota. The participating communities hold their local contests from October to December. The winners come to Aberdeen in January to compete to win the state titles of the SD Snow Queen Festival.

The South Dakota Snow Queen Festival promotes education and provides an event to learn how to do interviews, relate to others, gain self-confidence, make new and lasting friendships and much more. College scholarships are offered to both the Snow Queen and the Junior Snow Queen every year.

Attending the Festival each year is visiting dignitaries from other festivals across the US such as MN, ND, FL, GA and Canada. There is a banquet, formal ball, talent show and many more activities for the contestants and community during the two weeks of festival.

After the South Dakota Snow Queens are crowned they travel to other Festivals and participate in numerous activities throughout the year in other states and events throughout the state of South Dakota. The queens are ambassadors of the State of South Dakota, but also of Aberdeen and their local communities.

## Recent Dakota Fairs and Celebrations Convention a Great Success

By Dale Hildebrant, ND Sec./Treas.



Over 180 registered for the Dakota Fairs and Celebrations Convention, which was held at the Bismarck Ramkota Hotel on Nov. 15-17.

Keynote convention speaker Jeremy Parsons from the Clay County Fair in Iowa highlighted how each job at the fair is important not only to the overall success of the fair but also to the community in which the fair is held.

A wide variety of workshops and seminars were also made available to those attending the convention, with subjects ranging from local government-fair relations to animal health issues and running a successful beer garden at your event.

Approximately 50 associate members were registered for the convention and 18 of those had a trade show booth, plus several others operated out of their booths on the courtyard.

Three individuals were honored during the convention – Diane Schell, from the McLean County Fair was inducted into the Hall of Fame; Loren Schmidt, recently retired associate member who provided sound service for several smaller fairs was named Associate of the Year and Ken Forester, from the Sargent County Fair, was named Fair/Event Person of the Year.

At the close of the convention, South Dakota Association president Dale Nauman invited everyone to attend next year's Dakota Fairs and Celebrations Convention in Aberdeen, S.D.

**Dates & Locations Brochure** This brochure is being compiled and deadline to be included is February 2019. Any events/memberships that come in after this time will not be included, so don't miss out!! Be sure your membership has been sent in. Unsure? Contact the Secretary at [sdfairs@gmail.com](mailto:sdfairs@gmail.com)  
Ads for this brochure are available. Be sure to contact the Secretary if you are interested. Cost is \$250 for ½ page (3"X4") or \$400 for full page (3"x8"). Again, ads must be art ready; pdf or jpg files accepted.

