



National Independent  
Concessionaires Association, Inc.  
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# April - June 2019 Newsletter



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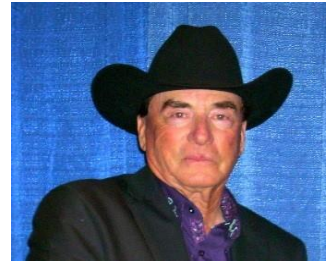
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## The View from Under the Brim

By Dale Nauman, President

*"The weather outside is frightful,  
the SDAFC board of directors are so delightful!"*

Hats off to BOD for coming up with a host of wonderful ideas for the convention in November. I like most of the thought process that is being put into the planning. The speaker expense is of a concern, as usual. If it were possible would there be an additional sponsor or sponsors to help cover the cost?

I like the idea of "Best of Show"! This should be pursued. Georgia and the rest of the board are doing a great job of getting things lined up. Thank you!

Sorry this is brief, but it is 2:38 AM and 5:30 will be here shortly. Keep up the good work! Positive thinking yields far more results than the negative. All for now

## Win a Registration to the Dakota's Convention in Nov!

Anyone who brings in the most new members to the SD Association of Fairs & Celebrations between now and Nov 1<sup>st</sup>, will win one registration fee to attend the convention in Aberdeen. When you sign up a new member, be sure to have your name and event affiliation on the form to ensure credit. If you had already paid your registration fee before November 1<sup>st</sup>, it will be reimbursed. This is a great way to be able to send more people from your event to the convention; learn, network, re-energize and gather ideas for your event. Good Luck!!

**Changes?** Make sure to send the Executive Secretary dates of your event as soon known as well as any changes to your organization.

**SD Association of Fairs & Celebrations**  
37971 115th Street, Frederick, SD 57441

### Dates to Remember

**June 22-23 – Finn Fest, Frederick**

**June 29 – Rhubarb Fest, Leola**

**July 25-28 – Moody County Fair, Flandreau**

**July 27 – Blues, Brews & BBQ, Aberdeen**

**Rocky Mountain Convention**  
**November 13-16, 2019**  
**Davis Center – Layton, UT**

**2019 Dakota Fairs Convention**  
**November 21-24**  
**Ramkota Best Western – Aberdeen, SD**

**IAFE Convention**  
**December 1-4, 2019**  
**Henry B Gonzalez Convention Ctr – San Antonio, TX**

### Newsletter Ad Space Available

If you are interested in advertising in our SD Association of Fairs Newsletter, there is space available! It's a great way to reach people for a low cost. These newsletters are mailed and emailed to approximately 250 people per issue; representing 40 plus fairs and celebrations. Cost is for 4 publications; covering a year. Art ready copy is needed, and the ad must be emailed in jpg format.

1/16 page (3 1/2" wide by 1 1/4" high) \$37.50

1/8 page (3 1/2" wide by 2 1/2" high) \$75.00

1/4 page (3 1/2" wide by 5" high) \$150.00

1/2 page (7 1/2" wide by 5" high) \$300.00

Please contact Georgia at [SDFairs@gmail.com](mailto:SDFairs@gmail.com) to reserve your space.



### **Secretary's Report** By Georgia Smith

With all the flu, snow and flooding—it's been a long hard winter, but I hope you are all healthy and safe! I'm sure its an understatement to say we are excited for Spring and Summer!

I have asked a few fairs & achievement days to contribute to the newsletter. I hope you find their information interesting. My goal is to give as many of our members a chance to share about their events. Big or small, we are all proud of what we do.

When it comes to the Convention, your input is very valuable. **What topics would you like to have presented for roundtables or breakout sessions?** We know that each event deals with similar issues regardless if you are a large or small event. We also know that there is always the unique! Please give us your list (long or short) of what you would like to learn about or discuss with your peers. I look forward to hearing your ideas!

In Dale's article, he referred to the "Best of Show". It's a new idea we are working on where our events bring something to the convention for show and judging that either best represents your event, or is something new and/or unique, or something you are proud of. The board is working on the rules and additional information about this new addition to the convention. I hope you will be as excited about it as we are to bring it to you. More information of this will be in our next newsletter.

The revised youth talent forms will be ready April 1<sup>st</sup>. Please let me know if your event would like to be a sanctioned event and I will send you the necessary information. You may call me at 605.380.9743 or email me at [sdfairs@gmail.com](mailto:sdfairs@gmail.com). I look forward to working with a lot of events this summer!

Be sure to tell those in your areas about the Fairs & Celebrations organization and encourage them to become members. You are our best ambassadors!

**Welcome Newest Members!**

Finn Fest  
June 22-23, 2019  
Frederick, SD  
605.380.3770 Krysti Mikkonen  
[www.FinnFest.net](http://www.FinnFest.net)  
FrederickForward@FrederickSD.com

***Corrections!!***

Funky Finds Fest [Facebook: ArtsC](#)  
Sept 21, 2019 - Leola, SD  
605.824.0014-Gayle / 605.380.2224 – Jacki

Sanborn County Achievement Days  
Aug 8-10 – Forestburg, SD  
sanborncounty@sdstate.edu

**Welcome Newest Associate Members!**

Pauer Sound  
414 1<sup>st</sup> Ave NE – Aberdeen, SD 57401  
Scott Sauer or Alex Bartlett  
605.226.2380  
AlexPauerSound@gmail.com



CreativeCommunityPromotionsLLC.com  
CALL 308-234-5283  
417-669-0656  
or Text CCP to 80800

**Membership Directory**

We have decided not to print a membership directory as the information is already available on our website. Printing this is redundant of what is already available and costly. We are trying to be fiscally responsible with the funds available and do not want to be wasteful of natural resources. If you need any information of our members, I'm happy to provide that for you—just please ask!

**Dates & Location Brochures**

Our Dates & Locations Brochures will be mailed to our members to distribute in your communities and surrounding areas. Thank you so much for helping to circulate them. If you need more, just ask and I will get more to you quickly.

Our brochures will be hitting the Welcome Center stands which will be open in May. I'm happy to say that centers closed last year are re-opened which provides more opportunities for exposure of your events. The more who know about us and each of our events-the better we all do.

**Honor those who stand out**

Start thinking about nominating those who should be awarded Fair Person of the Year, Associates of the Year, Volunteer of the Year, as well as Hall of Fame inductee. These will be presented at the Convention in Aberdeen this November. Complete guidelines and applications will be sent out in the next newsletter. If you would like information sooner, please let me know and I will get them to you.

**IAFE Zone 4 Meeting in Sioux Falls**

The 2019 Zone 4 Meeting with IAFE, was held March 25-27<sup>th</sup> in Sioux Falls. Sioux Empire Fair hosted this year's event and did a wonderful job. Topic themes centered around livestock issues, planning for change, and making sure the public knows about all you do (how to toot your own horn). Associates and Fair members are welcome to attend. Its always good seeing old friends and making new ones.

Zone 4 covers the states of South Dakota, North Dakota, Minnesota, Wisconsin, and several provinces in Canada consisting of Manitoba, Saskatchewan and a portion of Ontario.



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## Your Invite to Corson County Fair!

*By Dawne Danner, Corson County Fair*



The Corson County Fair is scheduled for August 9-11, 2019 in McIntosh S.D. Our fair is 3 days of fun for all!

On Friday, we have 4-H & Open Class cats, poultry, dogs & rabbits plus entering static exhibits. Saturday is our livestock day with 4-H, Open Class & Jackpots. The fair supper is that evening and it is free with a membership that also gets you into Corson County's Richest Ranch Rodeo! Sunday is a family day with Cowboy Chapel, Horse Playday, Turtle Races & Kids Games.

We are striving to get more activities that would interest fair goers of all ages. Come on over and check us out.

### Grant Writing Class by Brian Carlson

*By Gayle Seibel, Leola ArtsC*

Leola ArtsC is offering a grant writing class featuring Brian Carlson, a SD Fairs member from Minnesota, on Tuesday, April 23, 2019, 9 – noon. Location of the class will be at the Leola City Building, downtown Leola. Cost is \$50 per person.

Brian has over 20 years of experience as a grant writer having written grants totaling more than \$28 million for organizations across the Midwest. Some of the organizations he has written for include Special Olympics, Showboat, Inc. and Grand Rapids Players.

His instruction will be invaluable to anyone wanting to learn the inside details of writing influential and winning grant applications.

For more information contact Jacki Hoffman 605-380-2224.



## Celebrating 108 Years of Fun

*By Barb Rosane, Fall River County Fair*

In 1912, the first "official" Fall River County Fair was held. We are celebrating our 108<sup>th</sup> year in 2019.

Fall River County Fall and Recreation is a 501(c)3 non-profit organization. The fairgrounds are owned and maintained by the Corporation. We are one of the few county fairs in South Dakota that is solely self-sufficient. Proceeds from events are put back into the workings of the fair.

Our board consists of 22 volunteers who are dedicated to making the fair continue and improve.

In the past couple of years, we have been steadily improving our livestock buildings through generous donations. In 2018 we received a grant from Farm Bureau of South Dakota, which we used to replaced seating and the roof of our grandstands. The grandstands were a WPA project from 1936.

A second livestock building will be erected this spring/summer. Plans for a new crow's nest, entry office and concession building are in the works for possible construction to begin in 2020.

Fall River County Fair draws approx. 1000-1500 visitors throughout the 4 days. Currently besides 4-H Achievements Days, we offer Play Day, free Chuckwagon Feed, Rubber Check Race, Demolition Derby, Rodeo, Dances for adults and one for the teens.

## Unique Fun at Frederick Finn Fest

By Krysti Mikkonen, Frederick Forward President

From the Midwest Wife Carrying Championship where you can win your “wife’s” weight in beer to Fire



on the Water, and the US Mölkkey Tour, we’ve got unique! Add in the Finnish boot toss, cell phone throw and the free-flowing Finn Bread, you’re sure to agree there’s some unique elements to this South Dakota Community festival in Frederick SD known as Finn Fest being held June 22-23, 2019. There are also the traditional elements of every good community event, a parade, inflatables,

entertainment and food! Put it all together and it’s a recipe for fun!

Why Finn Fest: Midsummer on the Maple in Frederick? The first Finn Fest was first held in 2008 when members of Frederick Forward, a community development group discussed having an annual festival in the town. It started with the help of the Horizons program of the Northeast Area Foundation. It was decided that the festival should celebrate what makes Frederick unique and that is the town’s Finnish heritage.

Come to the Finnish Line in Frederick and join the fun. You don’t have to be Finnish to have fun at the Finn Fest in Frederick!



## Lots of Activities in Leola!

By Gayle Seibel, ArtsC

### Celebrating the Rhubarb Festival in Leola, SD

Be sure to circle Saturday, June 29<sup>th</sup> as the day to attend the Rhubarb Festival in Leola, South Dakota. The event will offer a variety of activities for all ages. The day will start with a 5K fun run, followed by turtle races, a craft show, rhubarb judging and bake sale. Activities continue at 11 a.m. with a parade, inflatables for children, a state sanctioned pedal pull for kids and the firemen leading street games. A special entertainment, sponsored by Leola ArtsC, will feature the dog sled and team from Krystal Kennels in Minnesota. The sled was featured in the movie “Iron Will” which will be shown during the festival. A fun event for all ages will be a poker run called “Run what you bring” using any moveable object to navigate the poker course, such as bicycles, lawn mowers or even roller skates. Food vendors will be available during the day with an evening picnic on the street that includes a watermelon feed. The day will finish with a bang- fireworks at the lake and a street dance, featuring the band “Easy Street”.

### Funky Finds Fest, Craft Show and Flea Market

The 2<sup>nd</sup> annual Funky Finds Fest, a craft show and flea market will be happening on Saturday, September 21, 2019 from 10:00 – 4:00 on the grounds of the North Central Heritage Museum at Leola, South Dakota. This event is free to the public and features a variety of vendors exhibiting everything from garden décor, upcycled items, unique wooden home décor, antiques, flea market finds, baked goods, garden vegetables to much more. There will be special entertainment for children featuring Holly Kennedy from Rapid City. She will bring “Miss Bows, Messy Mania” to the event for children to experience creating with their hands using blocks, sand and a variety of everyday items. Food vendors will be offering a delicious variety of “eats”. This event is a fundraiser for Leola ArtsC, a non-profit organization, benefiting schools and the community. Vendors are being accepted. Come join the fun! For information contact Gayle Seibel 620-242-6740.



## **Davison County Achievement Days - August 1 - August 3, 2019**

*By Jo Freier*

Our Achievement Days in Davison County is a celebration of our 4H youth sharing and exhibiting their static projects, Youth-in-Action projects such as Fashion Review, showing livestock to include Dairy, Beef cattle, Hogs, Sheep, Goats, Rabbits, Cats, and Dogs.

We have a competition for our Senior 4H members who win showmanship in their project area in livestock. This competition is called "Round Robin". Winning this award is one of the highest levels of showmanship our 4H Youth can earn.

During the 3-day celebration there is also our open class exhibit entries. This is open to both youth, adult, and senior exhibitors. There are wonderful exhibits on display to include crafts, quilts, photography, needlework, constructed garments, and canned foods. These exhibits are eligible to move on to the State Fair County Best of Show.

The Davison County 4H Leaders sponsor the annual BBQ to be held on Friday, August 2nd and is open to the community, which is always well attended. Each year there are new things to see and experience during Davison County Achievement Days. We invite you to come out and experience the wonderful projects the 4H Youth worked on all year and the open class exhibits as well, demonstrating the quality workmanship of the exhibitors in our community.

## **South Dakota Youth Talent Program Revamped**

The Youth Talent Program has been revamped to include younger participants which offers two divisions for competition. The Youth Division is for those under the age of 13. The Teen Division takes those who are 13 to 19 years old.

Some of the new rules include consideration of groups performing, which state; should any member in the junior division be 13 or older, the entire act will be moved to the teen division.

Another change has to do with the awards being presented. The Junior Division offers 1<sup>st</sup> and 2<sup>nd</sup> place only while the Teen Division offers 1<sup>st</sup> through 3<sup>rd</sup> place of cash awards and trophies.

What stays the same are the categories offered; vocal solo or group, instrumental solo or group, dance solo or group and variety. Along with past rules which allow contestants to only enter one category and that all performers on stage must meet the age qualifications of the SD State Youth Talent Contest. This youth talent contest is designed for competition among amateur entertainers.

To have your youth talent contest sanctioned for the SD Youth Talent Program which sends your winners to State, please contact Georgia Smith at either 605.380.9743 or [sdfairs@gmail.com](mailto:sdfairs@gmail.com) to get all the information and forms needed. Also contact Georgia if you are interested in being a sponsor for the program.

Please keep in mind that when you are planning your events to include a youth talent contest. This provides an opportunity for youth to showcase their talent, provides an educational experience and allows more youth involvement at your event. If your venue doesn't have the manpower or resources to put on a talent contest, partner with another group to run it for you. Having a platform for the youth to demonstrate their talent means a lot to the young people in your community as well as their family and friends brings – not to mention additional visitors to your event.