



National Independent  
Concessionaires Association, Inc.  
"Together We Can!"

# April 2018 Newsletter



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## Letter from Executive Secretary



Georgia Smith

The calendar says Spring, but Mother Nature is doing her own thing. Eventually they will get it together!

I had the pleasure of attending the Zone 4 meeting in Grand Forks and was able to re-connect with old friends and make new ones. Several topics that were interesting was *Active Shooter Training* (article next page) and *Understanding the Generations*. Volunteers and our staff are the souls of our events, but for volunteers, there is no recourse if they mess up. And we need to make sure that we are utilizing what talents they bring to the table plus get the job that we need done-done. Also, in the same context our clientele varies from very young through senior; so technically, we all work with multi-generations on a daily basis. The goal is to do this without anyone pulling out all their hair. Every day we bridge the various age groups; some days are challenges and some days are joys. Whether it's staff or volunteers, always remember that each person has their own life experiences which make them -them. We cannot judge or 'assume'. And if you really want someone to understand what you expect, then it must be *specifically* communicated. And it doesn't hurt to have them repeat it back (if possible) to ensure you are both on the same page and there are no misunderstandings. Finally, be open to new ideas. It doesn't have to be done the same way-it just has to get done. Pick your battles.

In April I will be attending the Executive Summit for Associations in Springfield, MO. This is a training for Executive Secretaries. I applied and received a full scholarship to attend which pays for transportation to/from, registration along with hotel and food. My goal to was to receive the training I need to make it possible to assist our members and make our association the best it can be. And I truly mean that.

**Important Dates:**

Youth Talent Sanction Forms due May 4<sup>th</sup>!

Event Day Picnic September 2 at 12 pm.

Youth Talent Contest September 3 at 1 pm.

Dakotas Convention in Bismarck, ND  
November 15-17 at the Ramkota Hotel.

IAFE Convention in San Antonio, TX  
November 25-18

Rocky Mountain Assoc. of Fairs  
Convention in Billings, MT November 7-10  
at the Radisson Hotel

**Dates of Events or changes**

Make sure to send the Executive Secretary the dates of your event as soon as you know. This includes any changes please; personnel, address, phone, etc.

**Highlights & Updates from SD State Fairgrounds**

**By Candi Briley**

Spring is usually a busy time for the SD State Fairgrounds, as we transition from renting facilities out for cold storage to having them be operational for barrel racing and other livestock events. This spring we find ourselves at a whole new level, taking on exciting challenges and projects in preparation of the National Jr. High Finals Rodeo that we will be hosting toward the end of June. The National Jr. High Finals Rodeo, billed as the second largest rodeo in the world, will call the fairgrounds and community of Huron home June 24<sup>th</sup> – June 30<sup>th</sup> and June 2019, too. Contestants will come from 42 states, Canada, Australia and Mexico to vie for champion in their respective event.

To accommodate this event and the 1,100 contestants and their families that it will bring, exciting upgrades have been made to our facility. Water hookups will now be a standard amenity at a majority of campsites. Water was installed to all of the campsites south of 3<sup>rd</sup> St. and this spring, the Buffalo Trails campground north of the OC Swine Complex will have water installed.

Construction started this winter on an announcer stand that will be permanently placed in the race track infield. It was built not only to accommodate the rodeo, but the dirt track racing program as well. Within the next month or so, our maintenance team will get it in place so it's ready to roll.

On the fair side of things, our grandstand will be celebrating its 100<sup>th</sup> birthday this year at the fair! We have several special events in the works that will be held in conjunction with grandstand entertainment. One special feature will be putting pictures of the grandstand over the years up on the video screens during grandstand entertainment, so if you have an old picture of the grandstand, we'd love to have you share it with us! Seeing old pictures, whether it's of the grandstand or fair in general, really reminds me of how special it is to be part of the State Fair and the tradition it is and what it stands for!

Thank you for the opportunity to serve on the SD Association of Fairs and Celebrations Board! I look forward to working with the rest of the board directors to serve those in the South Dakota fair and celebrations industry.

**NASHVILLE RECORDING ARTIST**

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### **Newest Members Welcome!**

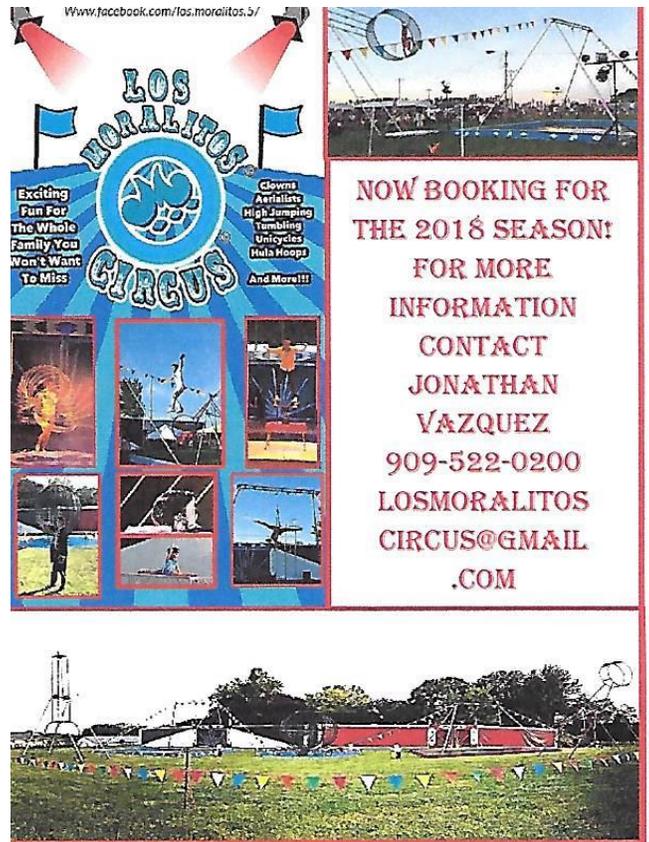
Eureka German Russian Schmeckfest  
September 14-16, 2018  
Eureka, SD  
[eurekaschmeckfest@gmail.com](mailto:eurekaschmeckfest@gmail.com)

Corson County Fair  
August 10-12, 2018  
McIntosh, SD  
[Corsonfairboard@hotmail.com](mailto:Corsonfairboard@hotmail.com)

Dairyland Donkey Ball  
Chippewa Falls, WI  
Celebrity donkey races/donkey baseball  
[www.dairylanddonkeyball.com](http://www.dairylanddonkeyball.com)

Nightlife Sound & Lighting  
Bismarck, ND  
[www.movethenoise.com](http://www.movethenoise.com)

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**FOR MORE INFORMATION CONTACT JONATHAN VAZQUEZ 909-522-0200 LOSMORALITOS CIRCUS@GMAIL.COM**

### **Active Shooter Training**

Events prepare for bad weather, fire, and medical emergencies. Policies and trainings are held and put into place. However, the times we live in make it necessary to instill another facet to planning and practices—Active Shooter Training. However, our responsibilities require events to take a good look at our venues and become more pro-active.

Events should contact your local law enforcement agencies to assist in providing training to all staff and key volunteers. Work together; do a walk-through of your event to identify safe areas, point out possible risks, assign duties/roles to staff and key volunteers and develop a plan and policy.



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## Watertown Winter Farm Show 2018: A Great Success!

By Keriann Beadnell

Here is a picture from our dedication ceremony!



When the doors opened Tuesday, February 6, 2018 for the 73rd Annual Watertown Winter Farm Show, there truly was something for everyone. The show brought in upwards of 20,000 people. It is home to over 150 vendors, daily education classes and daily livestock shows and sales featuring several different breeds.

Each year, the farm show kicks off with the dedication ceremony of that year's farm show. This year, the Watertown Farm Show was dedicated to the Hurkes Family for their continuous support of the show.

The livestock shows and sales continued to be a success this year with the addition of the long-awaited pen of three. There were over 10 pens of three showcased outside of the livestock ring and became a great addition to the show. Each day, there was a variety of different educational classes which ranged from healthcare classes to investing and estate planning and a variety of make and take classes.

The Farm Show continues to be a fun and educational event that helps break up the winter. We look forward to seeing everyone next year for the 74th Annual Watertown Winter Farm Show!

## Youth Talent Contest in need of Sanctioned Venues!

It's time to plan the Youth Talent Contest at your fairs & festivals. To be involved, your organization needs to submit a sanction form which states that your event is hosting a youth talent contest (attached). Deadline for this is May 4<sup>th</sup>. *If we do not receive a sufficient amount of fairs/festivals willing to host a talent contest, this is in jeopardy of being cancelled in 2019.*

Once the sanction form is received, your event will receive the information & rules regarding who can perform (no professionals), talent acts time limits, ages, categories and permission forms for parents/guardians to sign. (Of course, we want to publicize the winners and be able to take pictures!)

The winners of your event will move onto the State Competition which will be held in Huron during the State Fair on September 3<sup>rd</sup> at the Dakotaland Stage.

I hope that you will consider providing this great opportunity for the youth of your area. Talent contests bring additional visitors to your event; parents, grandparents, friends follow the performers to these events etc.

**Sponsors for awards are still needed, if you are interested please contact Georgia for more information. Thank you to those who have already come forward!**

If you need help putting together a contest, please contact Georgia Smith – State Youth Talent Contest Coordinator – 605.380.9743 or [sdafc@southdakotafairs.com](mailto:sdafc@southdakotafairs.com).

**DAKOTA ASSOCIATION OF FAIRS & CELEBRATIONS  
STATE YOUTH TALENT CONTEST – 2018 SANCTION FORM  
FARM BUREAU DAKOTALAND STAGE – SOUTH DAKOTA STATE FAIR  
SEPTEMBER 3, 2018**

Name of Fair or Celebration: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Youth Talent Contest Coordinator: \_\_\_\_\_

Address (if different from above): \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Talent Contest Date: \_\_\_\_\_

Anticipated Number of Acts in Contest: \_\_\_\_\_

**DEADLINE DATE FOR SANCTION – MAY 4th, 2018**

Return this completed form to:

Georgia Smith  
State Youth Talent Contest Coordinator  
37971 115<sup>th</sup> St., Frederick, SD 57441  
sdafc@southdakotafairs.com

Upon receipt of this application, sanction will be established.

Prior to your contest you will receive a packet containing an entry form for your winner to complete, as well as production and general information.

QUESTIONS? - Please call 605-380-9743 or email [sdafc@southdakotafairs.com](mailto:sdafc@southdakotafairs.com)